

ALLOTT & ASSOCIATES LTD

Public Relations and Marketing Consultants

CLARO CHAMBERS, 42 HIGH STREET KNARESBOROUGH NORTH YORKSHIRE HG5 0EQ
TELEPHONE (01423) 867264 enquiries@allottandassociates.co.uk FACSIMILE (01423) 869140

July 16 2009

(Ref: Allott PR24a New business)

ALLOTT & ASSOCIATES IS PUBLIC SECTOR NUMBER ONE

Promoting a major employment initiative in South Yorkshire is the latest high-profile public sector contract secured by Allott & Associates Ltd.

The Barnsley Work & Skills Board (BWSB) has engaged Allott & Associates to create and manage a year-long campaign to galvanise all sectors of the local community to work together. The aim is to tackle long-term unemployment and encouraging uptake of apprenticeships, volunteering and training opportunities.

As part of the programme Allott & Associates has created the eye-catching 'Barnsley Needs You' campaign theme which it also developed into a website and a Facebook listing. The initiative has already caught the attention of the local and national media and is supported by Barnsley business and community organisations as an integral part of the regeneration of this former mining community.

The successful Yorkshire-based company, which also provides a full range of public relations and marketing services for the business community, has worked successfully on a variety of both public and private sector projects since it was established 15 years ago.

With professional indemnity insurance cover worth £1million, Allott & Associates is geared towards servicing the public sector's requirements, as well as providing peace of mind for its diverse client base.

Managing director and founder of the company, Philip Allott, says: "We are providing a range of skills and services that are second to none. Every organisation, whether public or private, has marketing requirements and needs to make themselves heard, especially in the current tough climate. We have the resources to help get their messages across loud and clear."

Allott & Associates Ltd PR24a New business continued:

Allott & Associates specialises in five sectors: public, food, education, engineering and packaging - but can also count among its cliental solicitors, insurance firms, recruitment agencies and a variety of white collar and blue collar companies. In addition, it offers a 'publicity or no fee' guarantee.

Recognising that each organisation is unique, Allott & Associates Ltd's aim is to customise solutions to reflect the client's precise needs, whether it means designing a brochure, upgrading a website or supplying exhibition panels. Raising a company's profile and providing great marketing support is all part and parcel of Allott & Associates' service.

Companies seeking a fresh and innovative approach to PR and marketing should contact Allott and Associates Ltd for further details. Phone Philip Allott on 01423 867264 or email: enquiries@allottandassociates.co.uk for a no obligations discussion.

ENDS

Background information:

Allott & Associates Ltd is a full-service agency and provides all the services you would expect from an in-house marketing department. Building on over 15 years experience, Allott & Associates Ltd has the marketing resources, experience and ability to help your organisation attain its strategic objectives. Many of the company's clients are involved in business-to-business (B2B) activities including food, beverages, packaging, electronics, engineering, logistics, pharmaceuticals and printing together with numerous related markets. The company is also experienced in providing marketing support to a number of service sectors, including education, local and central government, the MOD and recruitment.

Key marketing services provided by Allott & Associates Ltd include public relations, design, marketing consultancy, photography, advertising, direct-mail, website development, research, exhibition panels, corporate events and film making.

As well as the UK, the agency has been proactively involved in marketing campaigns in mainland Europe, the US and Australia.

Clients can engage the agency on a 'project-by-project' basis or for a monthly retainer. For more information and a bespoke quotation, please give Allott & Associates Ltd a call ... 01423 867264

For further information or photography, please contact:

Philip Allott

Allott & Associates Ltd
Claro Chambers, 42 High Street
Knaresborough, North Yorkshire, HG5 0EQ.
Telephone (01423) 867264 or Fax (01423) 869140
Email: philip@allottandassociates.co.uk
Website: www.allottandassociates.co.uk