

ALLOTT & ASSOCIATES LTD

Public Relations and Marketing Consultants

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(Ref: Allott PR23a Local)

ALLOTT & ASSOCIATES TAKING CARE OF LOCAL BUSINESSES

Allott & Associates Ltd is a Knaresborough-based company which has been established in the town for 15 years, providing a full range of public relations and marketing services for the business community.

Local man and managing director Philip Allott started the company in the bedroom of his house in Knaresborough in 1994, and he has overseen the impressive growth of the business so that it now occupies landmark offices in the former rural council chambers based at the centre of the high street above the NatWest Bank.

Despite the company's spectacular progress to international status, it has traded in mainland Europe and has clients on all compass points in the UK from Dorset to Grimsby, Allott & Associates' roots are firmly established in the town.

Having a successful PR and marketing company on the doorstep brings many advantages for local businesses which need to publicise their products and services to current and potential customers, especially during the current uncertain economic times.

This local factor means less travelling fees, easy access to the company's offices and the convenience of having a firm ideally located for responding promptly to call outs to the client's premises. In addition, Allott & Associates offers a 'publicity or no fee' guarantee.

Allott & Associates Ltd PR23a Local continued:

Allott & Associates operates in four key areas – food, engineering, education and packaging – but can also count among its cliental local solicitors, insurance firms, recruitment agencies and a variety of white collar and blue collar companies – in fact it has expertise relevant to a vast swathe of the town's businesses, see www.allottandassociates.co.uk for more information.

All Allott & Associates' current workforce live in, and have knowledge of, the Knaresborough area, and they provide the skills required by a full-service agency including consultancy, press release writing, website creation, design and DVD making.

Recognising that each organisation is unique, Allott & Associates Ltd's aim is to customise solutions to reflect the client's precise needs, whether it means designing a brochure, upgrading a website or supplying exhibition panels. Raising a company's profile and providing great marketing support is all part and parcel of Allott & Associates' service.

Companies seeking a fresh and innovative approach to PR and marketing should contact Allott and Associates Ltd for further details. Phone Philip Allott on 01423 867264 or email: enquiries@allottandassociates.co.uk for a no obligations discussion.

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Background information:

Allott & Associates Ltd is a full-service agency and provides all the services you would expect from an in-house marketing department. Building on over 15 years experience, Allott & Associates Ltd has the marketing resources, experience and ability to help your organisation attain its strategic objectives. Many of the company's clients are involved in business-to-business (B2B) activities including food, beverages, packaging, electronics, engineering, logistics, pharmaceuticals and printing together with numerous related markets. The company is also experienced in providing marketing support to a number of service sectors, including education, local and central government, the MOD and recruitment.

Key marketing services provided by Allott & Associates Ltd include public relations, design, marketing consultancy, photography, advertising, direct-mail, website development, research, exhibition panels, corporate events and film making.

Currently the agency is proactively involved in marketing campaigns in the UK, mainland Europe, the US and Australia.

Clients can engage the agency on a 'project-by-project' basis or for a monthly retainer. For more information and a bespoke quotation, please give Allott & Associates Ltd a call ... 01423 867264

For further information or photography, please contact:

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