

# **ALLOTT & ASSOCIATES LTD**

Public Relations and Marketing Consultants

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## **FURTHER CONTRACTS FOR ALLOTT AND ASSOCIATES**

Success breeds success and Allott and Associates Ltd's outstanding reputation in the food B2B public relations and marketing field is reflected once again with the announcement of a further three new exciting contracts.

A major food specialist company has signed up along with an important player in the fishing sector, while ice cream inclusions manufacturer Pecan Deluxe awarded a new contract to the PR agency.

It's Nut Free, the only business in the UK manufacturing solely nut free products like flapjacks, cereal, cakes, biscuits and confectionery, and the Yorkshire and Humber Seafood Group - an organisation formed to promote the region's vital fishing interests - join an expanding client base.

The company's ongoing success has also seen an increase in its office space in Knaresborough as well as the addition of two new staff, and there are plans to recruit additional PR employees in the future, as the business continues to flourish.

A fast growing portfolio of companies are now reaping the benefits of Allott & Associates's 14-year experience, largely in the fields of food, pharmaceuticals, engineering and packaging.

Managing director and founder of the company, Philip Allott, says: "These are exciting times as our client base continues to grow. Three new contracts confirm that our reputation for delivering a first-class and effective marketing service is spreading far and wide."

**ENDS**

**Allott & Associates Ltd pr19a continued:**

**Background information:**

Allott & Associates Ltd is a full-service agency and provides all the services you would expect from an in-house marketing department. Building on over 15 years experience, Allott & Associates Ltd has the marketing resources, experience and ability to help your organisation attain its strategic objectives. Many of the company's clients are involved in business-to-business (B2B) activities including food, beverages, packaging, electronics, engineering, logistics, pharmaceuticals and printing together with numerous related markets. The company is also experienced in providing marketing support to a number of service sectors, including education, local and central government, the MOD and recruitment.

Key marketing services provided by Allott & Associates Ltd include public relations, design, marketing consultancy, photography, advertising, direct-mail, website development, research, exhibition panels, corporate events and film making.

Currently the agency is proactively involved in marketing campaigns in the UK, mainland Europe, the US and Australia.

Clients can engage the agency on a 'project-by-project' basis or for a monthly retainer. For more information and a bespoke quotation, please give Allott & Associates Ltd a call ... 01423 867264

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***For editorial, sales enquiries or photography, please contact:***

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