

ALLOTT & ASSOCIATES LTD

Public Relations and Marketing Consultants

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ALLOTT & ASSOCIATES CAN PUT A SPRING IN YOUR STEP

Public relations and marketing specialists Allott & Associates Ltd is offering to launch a marketing spring offensive for companies in the food industry.

In a one-off promotion, the forward-thinking agency is making available its proven experience and know-how in the food sector for a free marketing review to a number of companies within the industry.

The audit takes approximately two hours during which time an assessment will be made as to the effectiveness of a company's marketing and what steps if any can be taken to improve it.

Businesses who accept Allott & Associates' innovative offer would then be in an ideal position, if they wished, to call upon the agency's full range of services, which include marketing consultancy, public relations, literature design, movie making and web design.

New business development manager John Abel said: "This is an excellent opportunity for companies to identify their weaknesses in the market place with no obligation. We employ a friendly, pragmatic approach to all projects, which is just one of the numerous reasons why clients remain with Allott and Associates Ltd for many years."

ENDS

Allott PR17 continued:

Background information:

Allott & Associates Ltd is a full-service agency and provides all the services you would expect from an in-house marketing department. Building on over 12 years experience, Allott & Associates Ltd has the marketing resources, experience and ability to help your organisation attain its strategic objectives. Many of the company's clients are involved in business-to-business (B2B) activities including food, beverages, packaging, electronics, engineering, logistics, pharmaceuticals and printing together with numerous related markets. The company is also experienced in providing marketing support to a number of service sectors, including education, local and central government, the MOD and recruitment.

Key marketing services provided by Allott & Associates Ltd include public relations, design, marketing consultancy, photography, advertising, direct-mail, website development, research, exhibition panels, corporate events and film making.

Currently the agency is proactively involved in marketing campaigns in the UK, mainland Europe, the US and Australia. Clients can engage the agency on a 'project-by-project' basis or for a monthly retainer. For more information and a bespoke quotation, please give Allott & Associates Ltd a call ... 01423 867264

For further information contact:

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