

# ALLOTT & ASSOCIATES LTD

Public Relations and Marketing Consultants

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## ALLOTT AND ASSOCIATES EXPAND

One of the regions leading B2B public relations and marketing consultants, Allott & Associates Ltd, is expanding its operation.

The Knaresborough based company, which was formed in 1994 and operates from Claro Chambers, a former Council Chamber is taking over additional rooms.

All new rooms will be wired into the company's computer network and should be fully operational by August 2006. Staff will benefit from a more spacious working environment and clients from a brand new meeting room. A new managing director's office and design studio converted from the old meeting room are also part of the plan. The expansion has been in progress for some time and in the future Allott & Associates Ltd plan to take on additional PR staff as well as continuing to invest in new resources and equipment.

In a bygone era Claro Chambers housed a former rural council, however sadly the council clock and odd carvings is the only reminder of the buildings old civic roots.

The business specialises in the provision of business-to-business public relations and marketing and has recently won new contracts in Paris, Derby and more nearer home, Leeds.

Allott & Associates Ltd's managing director and founder, Philip Allott, says: "As part of Allott & Associates Ltd's on-going growth strategy our client base is continually expanding. The new additional rooms are an investment in the future of the company and are needed to reflect the expanding client base."

**ENDS**

**Allott & Associates Ltd pr12 continued:**

**Background information:**

Allott & Associates Ltd is a full-service agency and provides all the services you would expect from an in-house marketing department. Building on over 12 years experience, Allott & Associates Ltd has the marketing resources, experience and ability to help your organisation attain its strategic objectives. Many of the company's clients are involved in business-to-business (B2B) activities including food, beverages, packaging, electronics, engineering, logistics, pharmaceuticals and printing together with numerous related markets. The company is also experienced in providing marketing support to a number of service sectors, including education, local and central government, the MOD and recruitment.

Key marketing services provided by Allott & Associates Ltd include public relations, design, marketing consultancy, photography, advertising, direct-mail, website development, research, exhibition panels, corporate events and film making.

Currently the agency is proactively involved in marketing campaigns in the UK, mainland Europe, the US and Australia.

Clients can engage the agency on a 'project-by-project' basis or for a monthly retainer. For more information and a bespoke quotation, please give Allott & Associates Ltd a call ... 01423 867264

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***For editorial, sales enquiries or photography, please contact:***

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