

ALLOTT & ASSOCIATES LTD

Public Relations and Marketing Consultants

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NICHE PR PROVIDER TO THE FOOD INDUSTRY EXPANDS

One of the UK's leading specialist public relations and marketing consultancies, Allott & Associates Ltd, is expanding its operation.

Based in Yorkshire, Allott & Associates Ltd, the niche provider of B2B pr for the food sector, is taking over additional office space at its premises in Knaresborough, after winning a number of significant new contracts in the UK and Europe.

Since its formation in 1994, Allott & Associates Ltd has developed expert knowledge of the food industry and has promoted an extensive client base including those specialising in fish, meat, poultry, cheese, baking, confectionery, ingredients, processing, catering, food service and ready meals production.

The expansion will provide a range of facilities including new offices, a design studio and a consulting room to accommodate the company's growing client list and support its future plans to take on additional PR staff, as well as continuing to invest in resources and equipment.

Allott & Associates Ltd's managing director and founder, Philip Allott, comments: "As a consequence of Allott & Associates Ltd's on-going growth strategy our client base is continually expanding. The additional working areas are an investment in the future of the company and are needed to accommodate our on-going success."

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