

ALLOTT & ASSOCIATES LTD

Public Relations and Marketing Consultants

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ALLOTT & ASSOCIATES STRENGTHEN THEIR TEAM WITH TWO MORE MEMBERS

Knareborough based public relations and marketing specialists, Allott and Associates Ltd, has announced two new appointments to join their fast expanding team.

Emma Charlesworth joined the company in November after over nine years with the multi-national greeting card company, Hallmark Cards Plc, based in West Yorkshire.

Emma brings the experience of dealing with high-profile customers to her new PR consultancy role. She says: "I was given a fantastic new career opportunity in joining Allott & Associates and I am very excited with the new challenges which await."

Allott and Associates also strengthened their team with the appointment of Gary Allison who will be working on a cross section of pr accounts. Gary joins the company after almost 25 years with the country's national news agency The Press Association, and brings a wealth of editorial experience to this busy PR office.

Gary says "I am excited at joining such a fast-moving and forward-looking business like Allott and Associates and look forward to playing my part in the company's continuing success story."

Managing director Philip Allott says: "We are delighted that Emma and Gary have joined our expanding team. These latest appointments are part of the company's on going expansion, after the securing of a number of new contracts."

ENDS

Allott PR16 continued:

Background information:

Allott & Associates Ltd is a full-service agency and provides all the services you would expect from an in-house marketing department. Building on over 12 years experience, Allott & Associates Ltd has the marketing resources, experience and ability to help your organisation attain its strategic objectives. Many of the company's clients are involved in business-to-business (B2B) activities including food, beverages, packaging, electronics, engineering, logistics, pharmaceuticals and printing together with numerous related markets. The company is also experienced in providing marketing support to a number of service sectors, including education, local and central government, the MOD and recruitment.

Key marketing services provided by Allott & Associates Ltd include public relations, design, marketing consultancy, photography, advertising, direct-mail, website development, research, exhibition panels, corporate events and film making.

Currently the agency is proactively involved in marketing campaigns in the UK, mainland Europe, the US and Australia. Clients can engage the agency on a 'project-by-project' basis or for a monthly retainer. For more information and a bespoke quotation, please give Allott & Associates Ltd a call ... 01423 867264

For further information or a digital image please contact:

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